



Leadership Bios



Olivier Chateau

Co-Founder and CEO

Olivier Chateau leverages his vision and desire for innovation as a driving force behind Health Union's platforms, services and solutions. During his 10 years in pharmaceutical marketing, Olivier gained experience in consumer marketing, insight creation, digital technology and analytics, which he leverages along with extensive commercial knowledge of the healthcare market to develop unique opportunities that connect patients, professionals and industry partners to improve health decisions. Olivier's passion and enthusiasm for Health Union is contagious, inspiring the team to think bigger, to be creative, to do what hasn't been done. His favorite saying (written on the wall in Health Union's office) is "If you believe your dreams are achievable, they are too small. Dream bigger."



Tim Armand

Co-Founder and President

Tim Armand, MBA, brings to Health Union a special combination of humor, focus and practical leadership that helps all those around him achieve extraordinary results. After an exciting 14-year ride in corporate America, Tim left one of the world's largest pharmaceutical companies to return to his roots as an entrepreneur. Tim always brings forward thinking to everything he does – whether launching new products as a marketing lead or navigating through crazy days during the dot com boom as the head of eBusiness. However, Tim is never one to be blinded by the sizzle or the latest bright, shiny object. One of his favorite sayings is "Facts are friends," which keeps Tim (and Health Union) grounded in reality. Tim takes great pride in the fact that Health Union connects communities of real patients and corporate partners to create transparent, win-win solutions.



Lauren Lawhon

Chief Operating Officer

Lauren Lawhon uses a strong eye (and ear) for brand strategy, marketing and health communications to develop innovative solutions that connect companies with our patient communities. Serving as the leader of Health Union's core business functions, Lauren helps teams quickly synthesize data into meaningful insights and translate high-level concepts into actionable plans. With over 20 years' progressive experience in strategic program management across multiple industries including healthcare, biopharmaceutical, and nonprofit charities, Lauren has a unique ability to create understanding, encourage collaboration, and push for progress -- aiding in Health Union's tremendous growth over the years.



Amrita Bhowmick

Chief Community Officer

Amrita Bhowmick, MPH, MBA combines business acumen and public health expertise to create and cultivate Health Union's content-rich patient communities. With her master's degree in public health and many years in pharmaceutical marketing and analytics, Amrita accumulated extensive healthcare experience, which she has honed to develop a keen sense for patient needs. Amrita's knowledge and intuition of the patient journey help translate Health Union's large-scale patient dialogue into the real insights that make these communities successful.



J. Blake Harris

Chief eXperience Officer

J. Blake Harris architects the visual, emotional and interactive experiences that define Health Union's communities. A former "agency-lifer," Blake spent nearly 20 years at award-winning advertising and interactive marketing agencies, where he honed his creative skills and taught himself the ins and outs of HTML, java, CSS, app development and more. At Health Union, the evidence of Blake's UX vision is everywhere - from the simple font styles and content-focused framework to the illustration-style artwork and edgy interpretations of patients' real words and feelings.



Will Rompala

Chief Technology Officer

Will Rompala brings extensive experience with digital advertising technology, product development, software engineering, machine learning and data analysis with big data, as well as organizational management, to Health Union. Across his career, he has been responsible for domestic and global technology organizations - including leading teams collecting digital and traditional advertising, social media, audience and reputation data, creating a brand new fund management platform, and leading migrations to web-based application development. Will has been seen in print as contributing author to two books and various print magazines on software development and has been heard lecturing on a diverse set of topics related to software development, big data and project management including keynotes at AWS reInvent.



David Shronk

SVP, Media

David Shronk, MS, puts his biology degrees to work alongside 15+ years in healthcare media, marketing and analytics to improve people's lives. Driven by a life-long interest in health, David leverages his extensive experience understanding data, gathering information, and discovering trends to maximize the impact of Health Union's unique model. Every day, David uncovers insights about patients, partners and products that fuel innovative media solutions for Health Union communities and clients.



Adam Kesselman

SVP, Corporate Development

Adam Kesselman leverages 20+ years of pharmaceutical and agency experience to build relationships with brand leaders and agency executives. Adam is well versed in multiple areas of healthcare marketing, including consumer, professional, digital, social media, public relations, sponsorship, advocacy, market access and public policy. In his role, Adam will leverage these skills – along with his background in finance, sales management, market research and analytics – to help a range of potential business partners connect to the valuable opportunities provided through Health Union's condition-specific, online patient communities.



Jake Ridgway

VP, People

Jake Ridgway leads the human resources function at Health Union. In this role, Jake drives the company's HR strategy across talent management and acquisition, learning and development, employee engagement, compensation and benefits, and organizational design. With over 10 years of experience in the digital advertising ecosystem and more than 15 years of HR leadership, Jake works to align the growth and development of Health Union's employees with the continuous evolution of our business in order to ensure a thriving culture where people are empowered to do great work in a rewarding and challenging environment.



Please send any questions, concerns or requests to pr@health-union.com.