

Appendix Chart: Disclosures for Personal Information.

Covering the Period Beginning 12 Months before the Last Update of this Notice

Categories in this chart may overlap. The disclosures reflected in this chart are subject to the state-specific limitations described in this Notice, including the limitations applicable to the Consumer Health Data of residents of Maryland, New Jersey, Nevada, and Washington.

For details on how each category is collected, the purposes for which it is used, and our retention practices, see Personal Information We Collect and Receive About You, How We Use Your Personal Information, and Data Retention.

Category	Examples	Disclosed for a Business Purpose under the CCPA?	“Sold” or “Shared” under the CCPA?	Targeted Advertising?
Identifiers	Name, email address, mailing address, telephone number, online identifiers, IP address, device identifiers, mobile ad ID, account username	Yes - Service Providers; Ad Networks; Business Partners; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
Protected Classification Characteristics under California or Federal Law	Age, gender, health condition, disability status, preferred pronouns, sexual orientation, birth date, race or ethnicity, marital status	Yes - Service Providers; Ad Networks; Business Partners; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
Commercial Information	Marketing data, viewing habits, content interactions, engagement with communications, survey participation, services obtained or considered	Yes - Service Providers; Ad Networks; Business Partners; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
Internet or Other Similar Network Activity	Browsing activity, pages viewed, time spent on pages, search terms, device type, browser type, operating system, referring websites, content viewed	Yes - Service Providers; Ad Networks; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
Geolocation Data	City and state derived from IP address	Yes - Service Providers; Ad Networks; Analytics and Measurement Partners	✗	✗

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Category	Examples	Disclosed for a Business Purpose under the CCPA?	“Sold” or “Shared” under the CCPA?	Targeted Advertising?
Financial and Transaction Information	Payment card details, bank account details, billing address, transaction history	Yes - Service Providers (payment processors)	✗	✗
Health and Demographic Information	Health conditions, diagnoses, treatments, healthcare experiences, community participation data, medications, dietary habits, exercise activities, lifestyle information, insurance claim and appeal details, demographic details (e.g., birth date, gender, race or ethnicity, disability status)	Yes - Service Providers; Ad Networks; Business Partners; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
Inferences Drawn from Other Personal Information	Health interests and preferences inferred from browsing activity and community content, participation, audience segments, AI-generated patient segmentation insights and persona profiles	Yes - Ad Network Partners; Business Partners; Analytics and Measurement Partners	✓	✓
Sensitive Personal Information	Health (mental or physical) diagnosis; disability or medical treatment status; racial or ethnic origin; sexual orientation; nonbinary or transgender status; religious beliefs; citizenship or immigration status; and Personal Information of a known child	Yes - Service Providers; Ad Network Partners; Business Partners; Analytics and Measurement Partners; Affiliates, Related Entities, Investors, and Operational Partners	✓	✓
User Content	Posts, comments, forum contributions, profile information, survey responses, interactive tool submissions, community discussions	Yes - Service Providers; Business Partners; Analytics and Measurement Partners; and other Users.	✗	✗